



wwwwwwWWHHUUUU!?

Adventure Time is about two close friends: Jake, a wise old dog with a big kind heart, and Finn, a silly kid who wants more than anything else to become a great hero.

These two dudes are all they have in the ways of family. They depend and lean on each other through thick and thin, they trust one another with secrets and look to each other for advice when problems get out of hand. More important than any of that, Finn and Jake crack each other up by acting like idiots and telling ridiculous jokes as they traverse their way across a massive and treacherous island seeking heart-pounding adventure to pass the time.





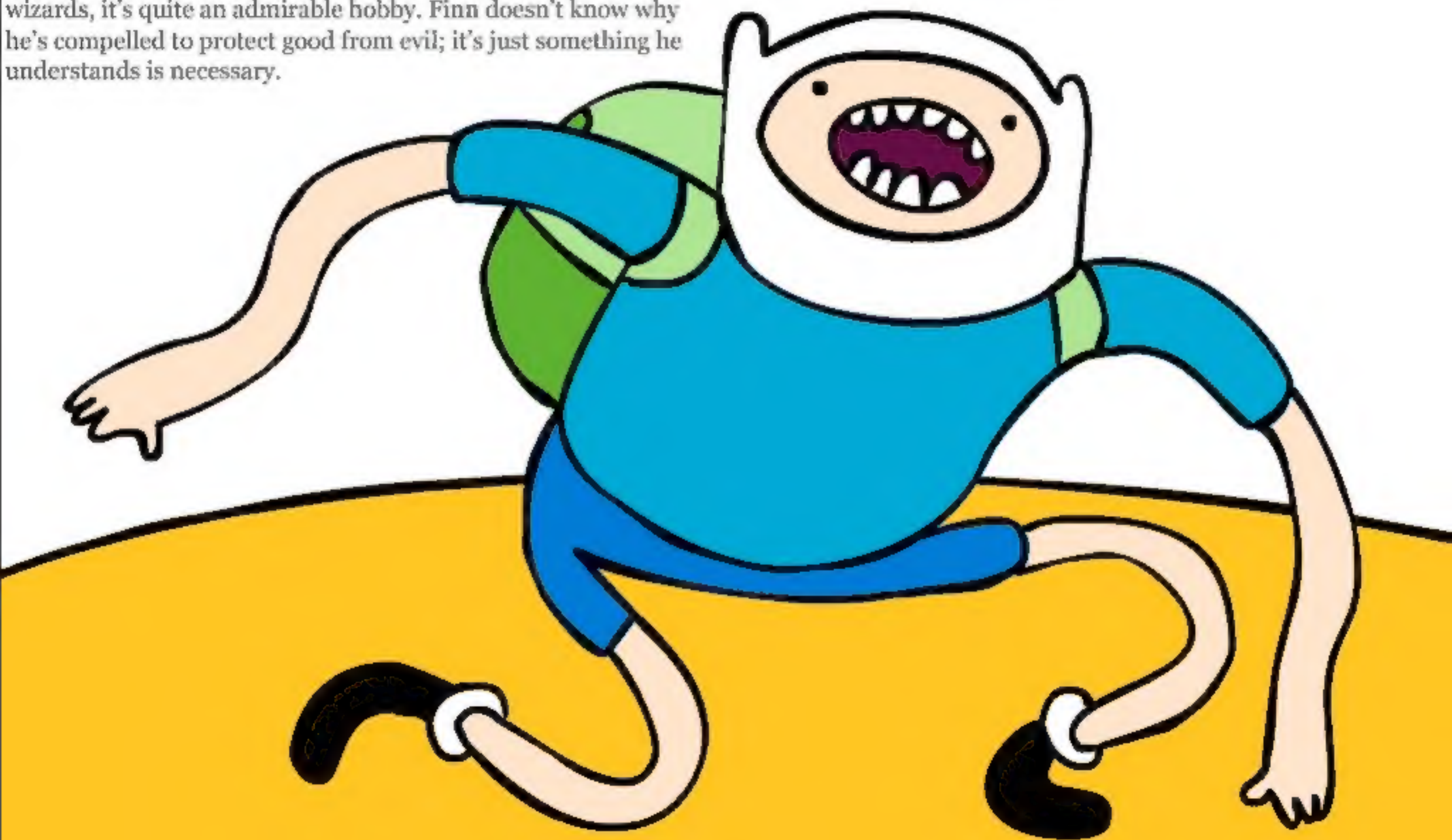


Adventure Time!

# FINN<sup>the</sup> HUMAN Boy

At first glance you probably wouldn't know it, but Finn is a mighty hero. It's true, he's passionate about heroism. For a twelve-year-old kid, saving princesses and battling sinister wizards, it's quite an admirable hobby. Finn doesn't know why he's compelled to protect good from evil; it's just something he understands is necessary.

It could be in his blood, maybe his parents were noble do-gooders like him. Maybe they're royal cosmic cowboys fighting intergalactic outlaws in space, maybe they're the presidents of righteous Dinosaur Knights. Finn doesn't know his own mysterious origin.





# SUSPENSE!

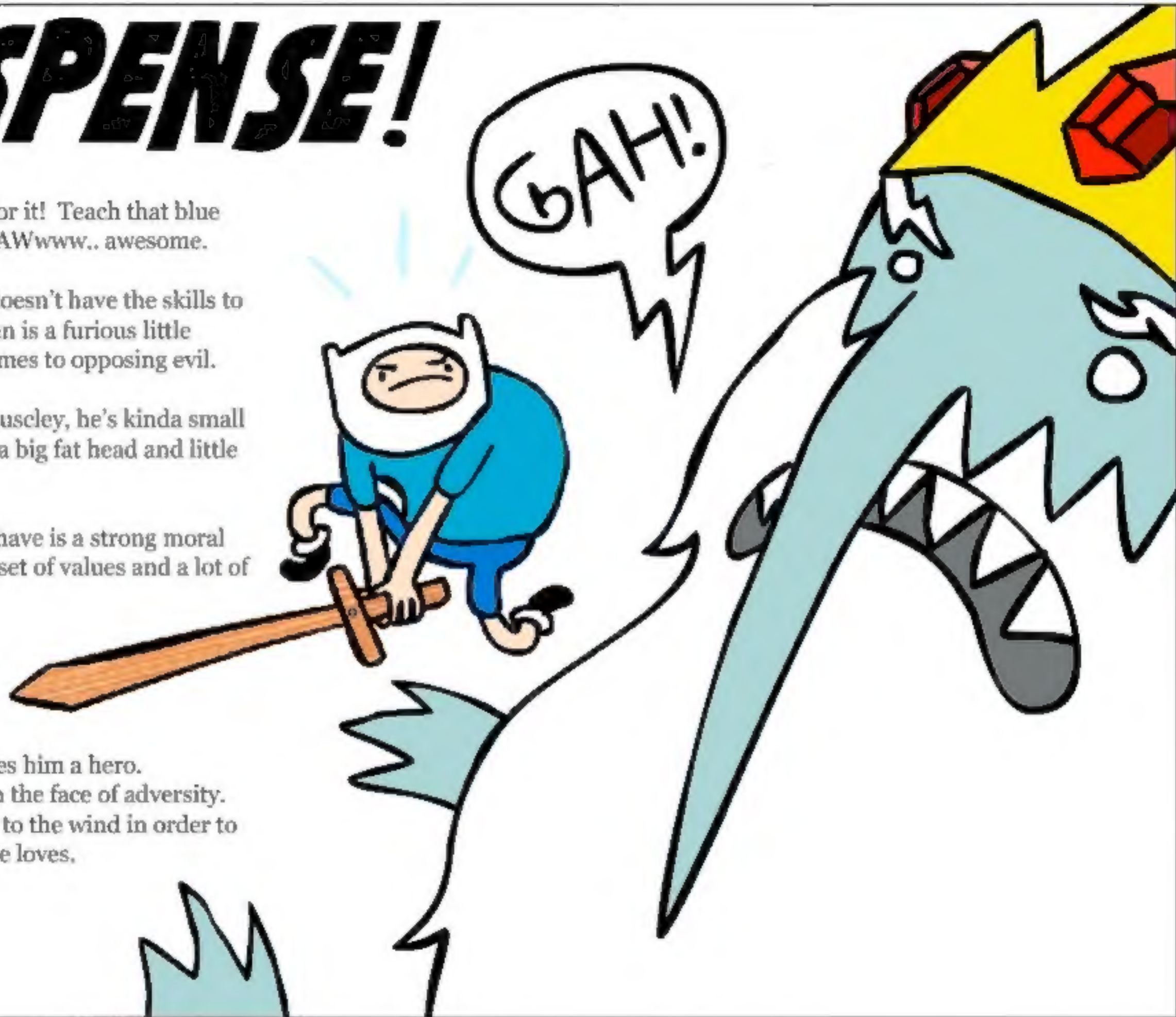
Yeah dude! Go for it! Teach that blue patoot a lesson!! AWwww.. awesome.

Even though he doesn't have the skills to win the battle, Finn is a furious little booger when it comes to opposing evil.

Finn isn't very muscley, he's kinda small and noodley with a big fat head and little feet.

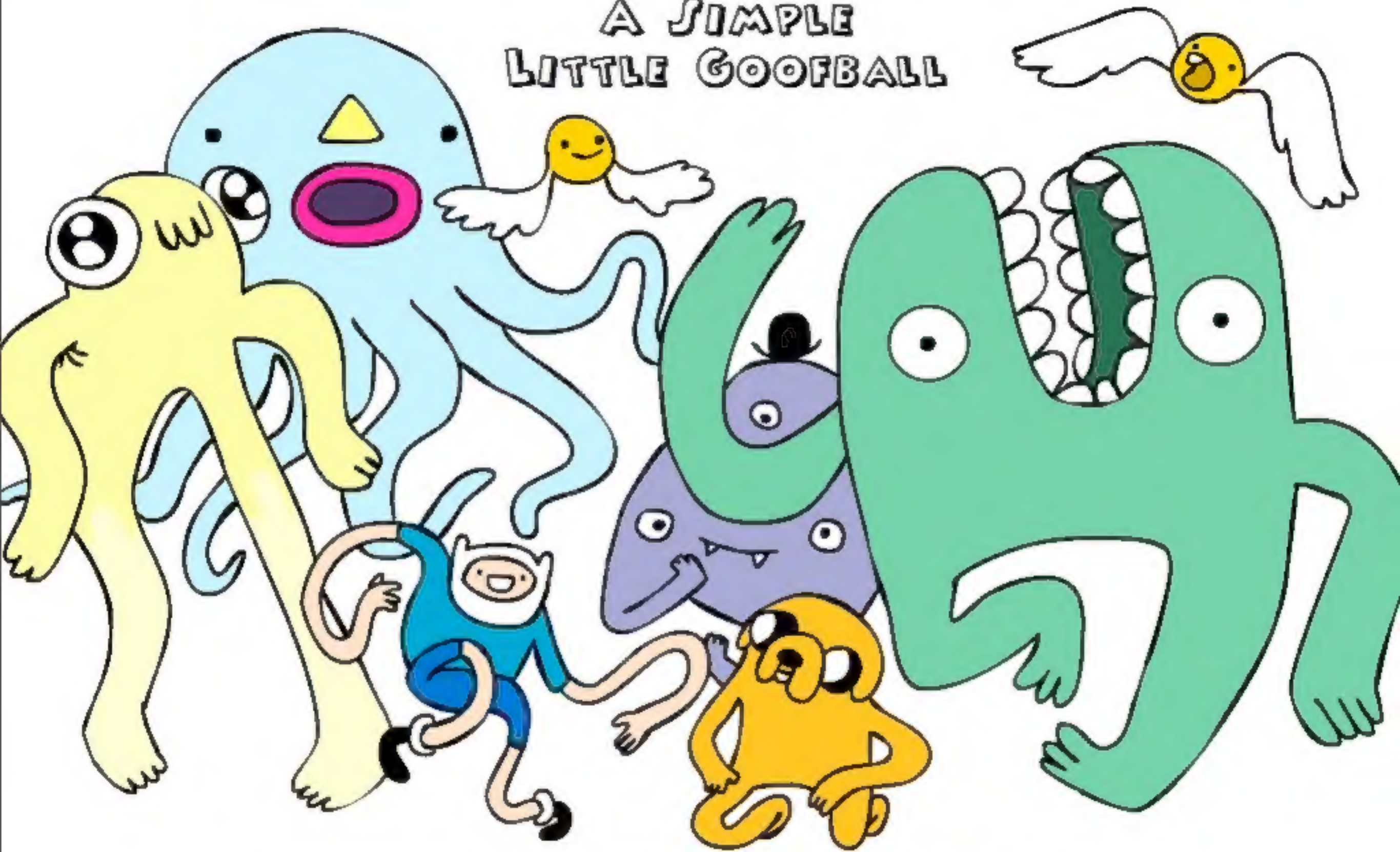
What Finn does have is a strong moral backbone, a clear set of values and a lot of nerve!

That's what makes him a hero.  
Standing strong in the face of adversity.  
Throwing caution to the wind in order to protect the ones he loves.





## A SIMPLE LITTLE GOOFBALL



Finn takes pleasure in all the standard kid business like making up songs and crashing monster dance parties. And when evil isn't running amok? Finn is happy to spend those carefree moments jumping on rocks, rolling around in the grass or exploring his favorite adventure spots.



And when Finn isn't being a NUT or performing acts of HEROISM, he takes the time to sit on his rump and appreciate the sublimeness of nature. Simple things like a starry sky. Jake Points out the great heroes of the past immortalized as constellations. Finn can stargaze for hours, imagining his own exploits painted across the sky.





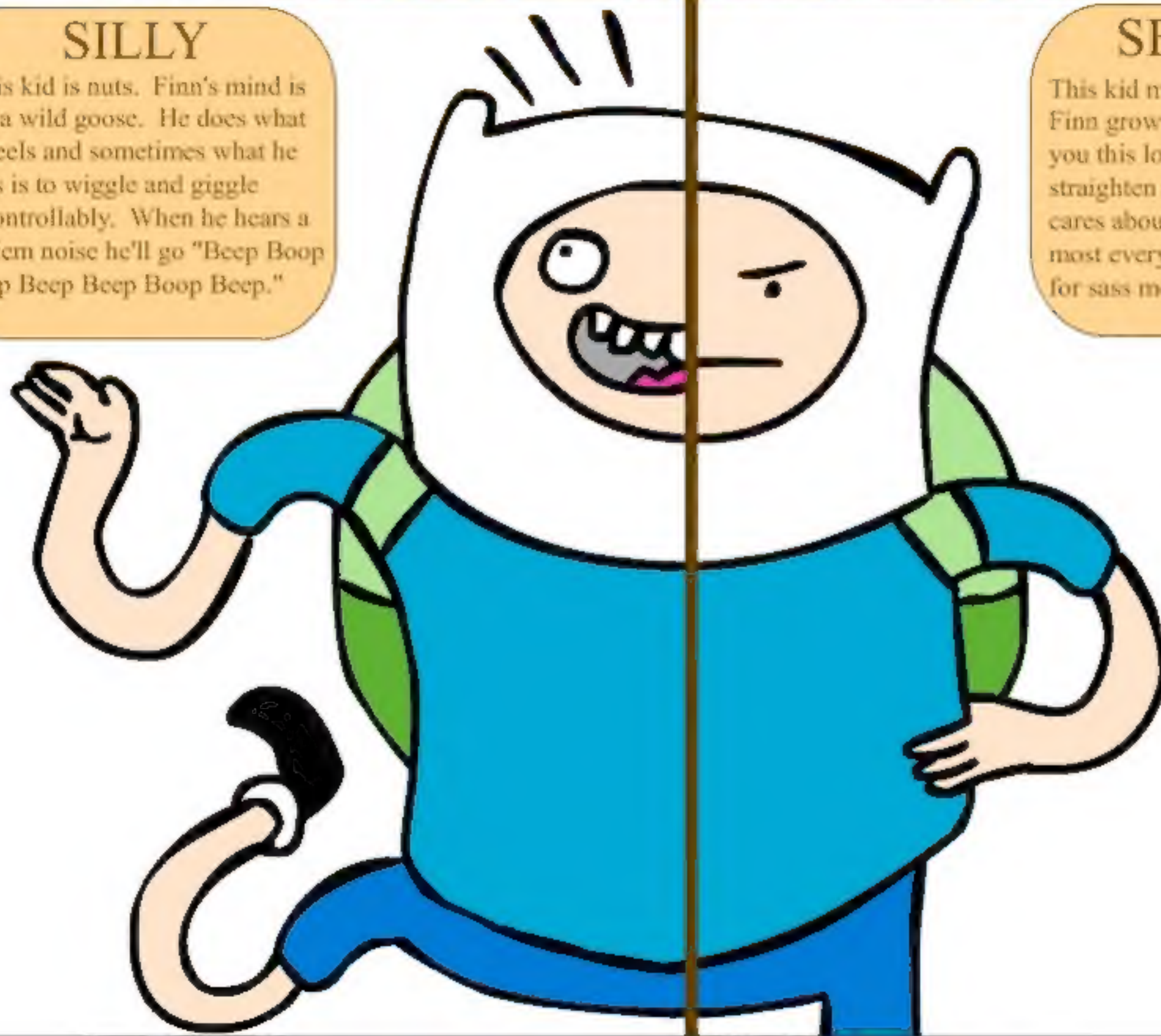
# SPLIT THAT DUDE IN HALF

## SILLY

This kid is nuts. Finn's mind is like a wild goose. He does what he feels and sometimes what he feels is to wiggle and giggle uncontrollably. When he hears a modern noise he'll go "Beep Boop Boop Boop Boop Boop."

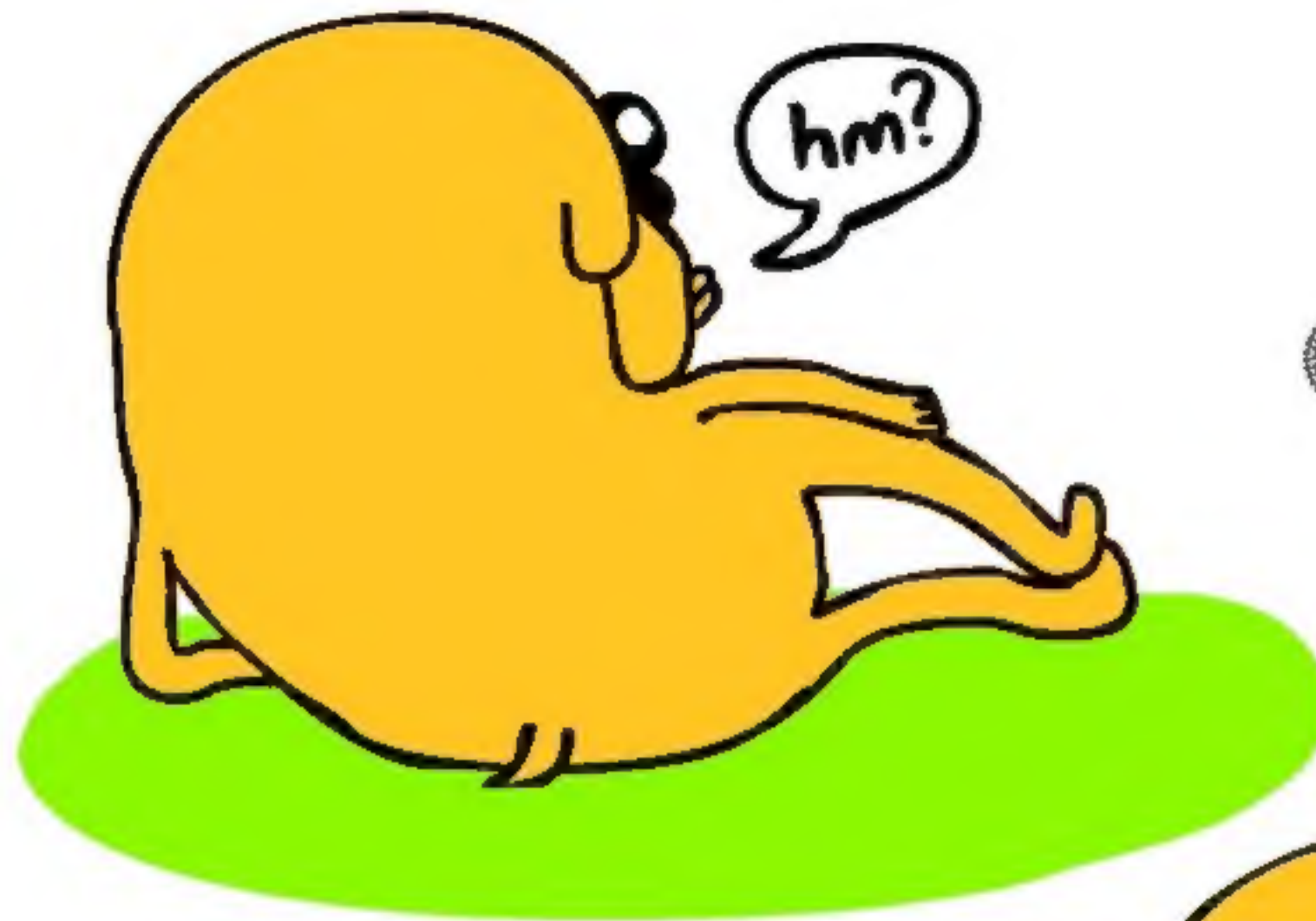
## SERIOUS

This kid means buisness. When Finn grows an eyebrow and gives you this look, y'all better straighten up and fly right. Finn cares about the well-being of most everything and won't stand for sass mouth.





LADIES  
AND  
GENTLEMEN



JAKE  
THE  
DOG





# JAKE THE DOG

Jake is the confidant, the dependable buddy, the designated driver for when Finn gets all tuckered out. He's the crutch when he falls, the guiding hand to lift him back up, Jake is Finn's best friend.

Jake is like an older brother or cool uncle to Finn. Sure, they're both pretty young but, in dog years, Jake's 28-years-old. Finn can always turn to Jake for advice about things that confused him, mostly girls. His reassuring presence lets Finn feel free to act like a goofball.

And Finn's goofball presence inspires Jake to act like a silly nut too. Sillyness is infectious between these two. Once Finn draws a mustache on his back and starts walking around on his hands, Jake can't help but join in. I mean.. how could you not?





Jake has a wise but playful manner about him. His relationship with Finn is similar to Bill Murray's character relating to Rudy in the movie *Meatballs*. Like Murray, Jake is very jokey, everything can be poked fun at until it gets serious. And when it's serious, like when Finn is feeling low or sad, Jake is good at listening and knowing the most thoughtful thing to say. Finn looks up to Jake in this way. In turn, Jake looks up to Finn for his passionate do-gooding.





Jake's great passion is music. He's in a viola band with his girlfriend Lady the Rainicorn. They practice every Thursday in Princess Bubblegum's garage (unless an adventure is underway). Sometimes he'll improvise songs on the spot, even during action intense escapades. At times he can be so taken by his own humming that his mind will wander and won't be able to hear anything but the sweet music in his head. Finn just has to say the word, though, and Jake gets back to action. That word is "ADVENTURE!"





## Finn and Jake moments



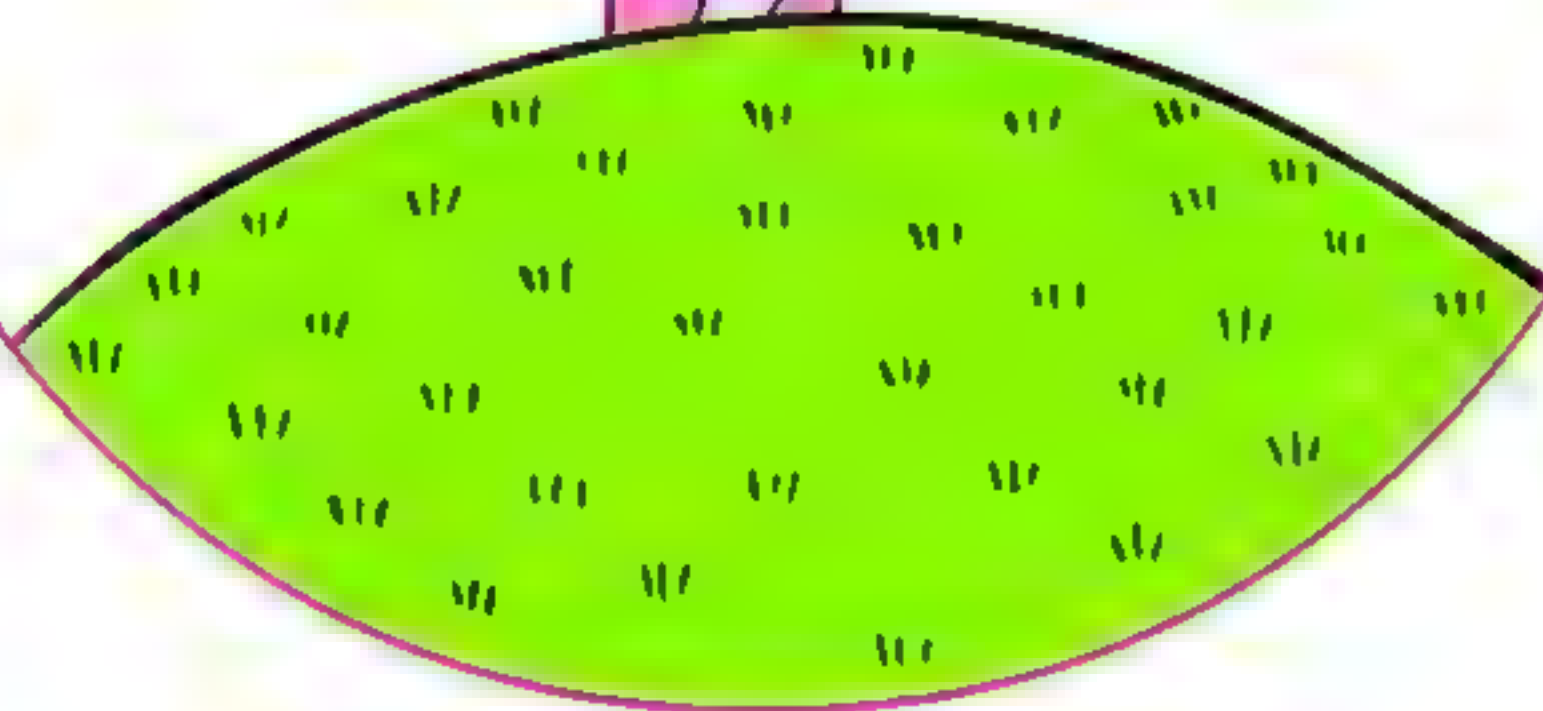
Jake uses his powers to create a blanket with his ear.

UH OH!

HERE SHE COMES!



boom boom  
boom





it's

# PRINCESS BUBBLEGUM

POW!



Meet the  
Rainicorn

As a millionaire nerd enthusiast, Princess Bubblegum immerses herself in every branch of geekdom from rocket science to turtle farming. Her immense knowledge on all things and vigilant dedication to the many fields of science and mathematics, provide an endless supply of interesting projects for Finn and Jake to get excited about.

Here she is collecting rare soil samples of crying baby dirt for her experiments on the sociology of sentient earth. (she just sticks a bunch of wuss dirt in a jar with bully dirt and shakes them together, eats a sandwich and watches them fight.)



Lady the Ramicorn is as loyal as she is majestic. Mentally, she is more of a pappy-dog than Jake ever was. When she wakes up and can't see Princess Bubblegum, she'll dash around the castle grounds gaily searching for her mistress. And when Princess Bubblegum has to leave Lady at home, so she can go run errands, Lady scratches at the door and screams her magical cooing language until Princess Bubblegum returns.

As simple minded as Lady is, she's still capable of picking up the viola and throwing down a classical sonata. Her love of music makes her and Jake a perfect match. On Sunday afternoons Jake and Lady have band practice in Princess Bubblegum's garage. They play a fusion of classical and bluegrass. Their band is called

The Angelcakes.







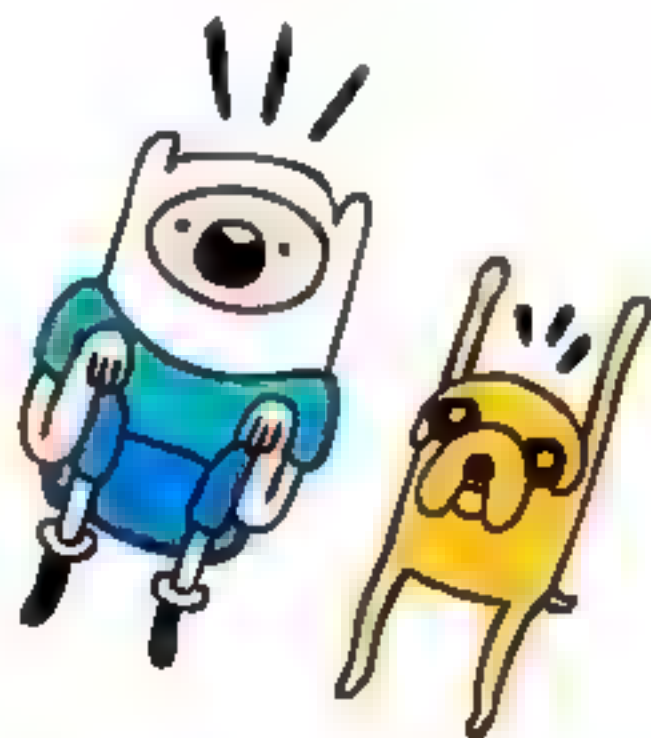
# it's Marceine the Vampire Queen





Marceline is a wild rocker girl. She's lived for centuries and has developed a total disregard for social conventions. For Finn, Marceline embodies the allure of a daredevil. She's fearless in her actions and words, and generally throws life to the wind. Or rather, she throws an-life to the wind, Marceline is a Vampiress.

Finn does NOT approve of Marceline's mischievous prankster ways, but he's totally captivated by her butt-kicking appeal. Her cool nerve and aloof jokes about how tubby the Ice King is getting, really strike a chord with Finn's childishness. Finn's heart shrinks a little whenever Marceline talks smack, but he still gets giddy and let's loose a premature teenage bellowing chuckle/scoff.



A masterful fiend of amplified instruments, Marceline is unrestrained super stardom. Marceline spent a few hundred years practicing horns and stringed instruments. What she loves most is setting up her amps and guitar at the edge of the great canyons in the mountains, dangling her feet off the edge and listening to her ballads echo for miles around her.

When Marceline has amplifiers strapped to her boots and belt, stand back cause she will actually blow your ear drums out (she is very inconsiderate and cool like this).

# MARCELINE AND BETTIE ARE FRIENDLY RIVALS AT ALMOST EVERYTHING.

Princess Bubblegum shows off her immense wealth and responsibility and Marceline flaunts her freedom and recklessness. They usually blow off this sibling style steam with ridiculous sports and games like Frisbee golf or who can poke a giant six-toed bee's bottom without being eaten.



Sometimes Finn gets trapped in these contests and has to deal with calming down his friends while trying to understand what their deal is. Occasionally Finn becomes the target in these rivalries; for instance, who can kiss Finn on the cheek the most sort of thing... *it's terribly embarrassing for everyone.*



Are we still on for me destroying you at frisbee this Sunday?

Haha.  
You better bring a diaper for your head, as you will be crying tears of defeat, my dear.





# THE ICE KING

He's a bad egg, this guy. Armed with a magical crown and a frozen heart, The Ice King is a threat to everyone who crosses him and even himself. Ambitious. Ruthless. An incredible dork. The Ice King is a 1000-year-old socially inept patoot who will stop at nothing to be accepted as the cool potential boyfriend to an unlucky Princess or Ice Lady.

The Ice King has power over all things chilly. With his ice magic he can turn snow balls into icy spikes, mold monsters out of refrigerator frost and even turn your dog's nose against you. But his magic is always used for his own selfish aims. He likes to build giant ice monuments of himself in heroic (or sometimes sexy) poses and then cry as they melt. The Ice King has MAJOR ISSUES.



The finer things in life like love and friendship are denied the Ice King due to his horrific personality. He has to settle for more tangible measures of wealth. Gold and land are what he craves. Deep in the heart of the Ice King's fortress lies a cavern filled with gold coins, various gems and silver bathtubs. More than a few hardy fortune hunters have entered the his domain, never to leave





The Ice King hates Finn and Jake. He hates their care free rocken-out attitudes so much that he'll spend entire afternoons just cursing them and conjuring monsters to destroy them! But secretly .. The Ice King is jealous of how suave and confident Finn and Jake are. And it's quite apparent that (beneath all of his cold disdain) he is trying to be cool like Finn and Jake. When he is spying on the dudes from behind bushes he'll try to emulate how they walk and say phrases like "totally mathematical" and "fantastic rhombus ride ". But when he inevitably fails at being cool, the Ice King flies off the handle and attacks Finn and Jake with frozen lightning bolts! Sheesh! Finn and Jake need to kick that guy's butt or have a sit down heart-to-heart with him or something.



The Ice Mountains are the Ice King's own vast deathtrap. He's sculpted the mountains into a jagged labyrinth of crevasses and pitfalls. The country is populated with terrible monsters that are kept fed with reckless intruders and tap dancing penguins. Surrounded by blasted wasteland, The Ice King rules on high from his wint'ry fortress. His personal life might be a mess but his goals are practical. Conquer neighboring kingdoms, expand his ice fields and secure a wife by any means necessary. He's an icy thorn in the side of the citizens of Ooo.







## THE LICH KING IS NOT FUNNY

The Lich King embodies absolute evil. He doesn't give long monologues about how he's going to rule the world, or waste time by sending out evil henchmen. When he wants something destroyed he just raises a legion of undead knights, marches in and obliterates everything in his path. Dealing with the Lich King is serious and dangerous business. It requires exceptional stealth and strategy, and knowing Finn and Jake, they'll probably just run up to him screaming battle cries.

Luckily the Lich King was magically sealed away in his castle long ago. Still though, he's a powerful and evil force that's waiting patiently for someone curious enough to enter his domain and accidentally unlock his magical chains.



Like some cosmic grandmamma wove a patchwork continent together from the most untamed scraps of the world, the land of Ooo is made of seven wildly different terrains placed side by side. The fiery wastelands rage violently next to miles of tranquil verdant field, the swamps touch mountains touch forests touch ice caps touch a cute little candy peninsula on this primitive melting pot of earth. All of these environments make this world RIPE for adventure!



# CONCEPT ART THE FOREST



# CONCEPT ART FROSTY PLACE



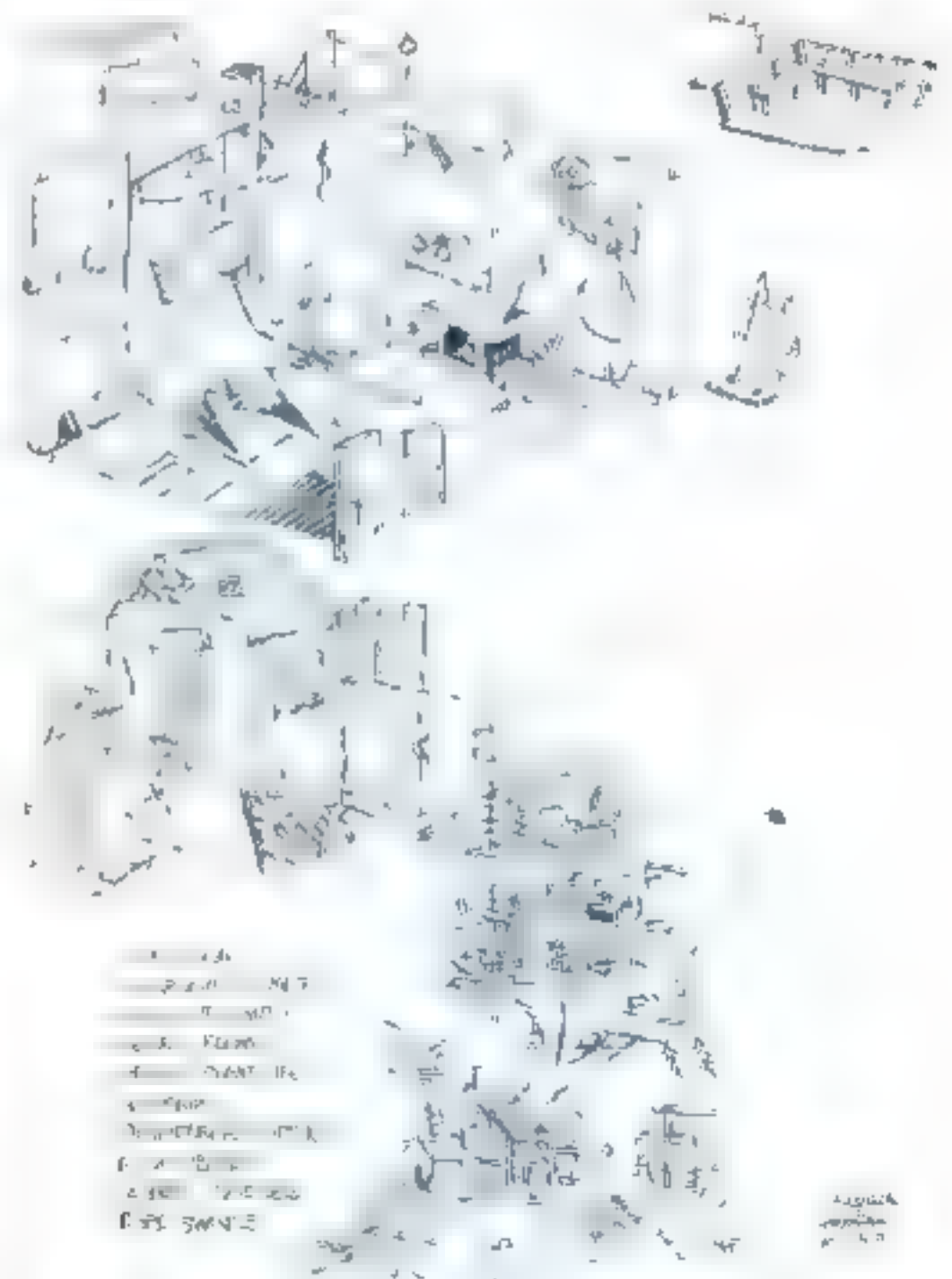
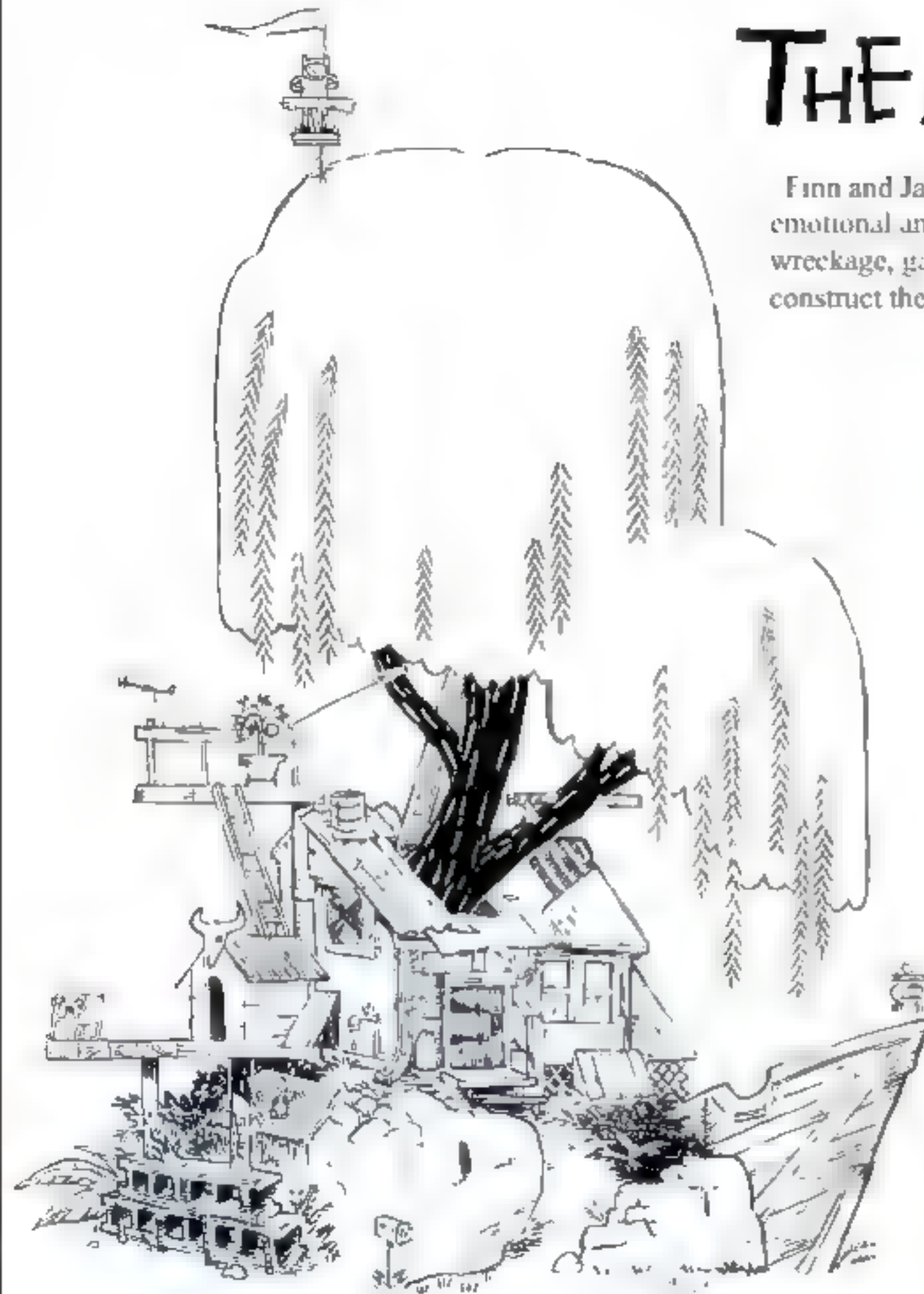


# CONCEPT ART CANDY KINGDOM



# THE AWESOME FORT

Finn and Jake built this fort on a weeping willow for emotional and structural support. Finn and Jake dragged wreckage, garbage and scraps from every corner of Ooo to construct their glorious home.





# Episodes

## I. JAKE-LESS

Finn and Jake are competing against each other with feats of strength. Finn does back flips and wiggly dancing. Jake tries to impress Lady the Rainicorn by flying straight up at supersonic speed, higher than he ever has before. Jake flies too close to the sun and bursts into flames. He plummets back to earth like a comet. He's lost the ability to transform.

Everyone starts treating Jake like a convalescent. Jake feels frustrated and helpless. Finn is constantly bringing him tonic water and saltine crackers. Lady frets by his side. Jake begins to chafe at all the attention and extra care he's being treated with. He snaps at his friends and sends them away. Alone and angry, he howls at the moon.

The Ice King finds out about Jake's condition and decides to strike. He summons a frost giant, Brauggi, to smash them both. Finn is undaunted by their opponent's size but Jake has lost all confidence. Without his powers, he's no good to anybody. Finn insists on keeping his buddy at his side. He ties Jake around his waist like an old sweater and they go to face the giant.

Brauggi is the size of a 3 story building and uses a fallen tree as a club. Finn bobs and weaves to avoid his attacks. With each swing, Brauggi's club is only a hair's breadth away from crushing them both. Watching Finn's heroic efforts, Jake is shaken from his torpor and leaps into action. Jake scales the giant like a mountain, jumping on his club and crawling up his hair. Jake crawls inside his ear and begins punching his icy brain. The giant reels towards the ground, shattering into shards of ice. Jake emerges from the pile of slush.

Jake realizes he's been acting like a butthead and begins the road to rehabilitation. Jake apologizes to Lady and, with much strain, turns his hand into a flower. Everything is awesome.

## 2. A PRINCESS POTLUCK

All the royal families of Ooo get together to have a potluck picnic on the Grassy Plain with Finn and Jake. The Ice King gets steamed when he discovers there is a royal shindig going on without him. He flies over to spoil everyone's fun. The partygoers talk about how brave Finn is (to his embarrassment) while the Ice King hides behind a log listening for any gossip about himself. Finn calls him a sourpuss. "A sourpuss, am I?" The Ice King lets loose a wave of lemon-headed kitties to ruin the picnic.

The lemon cats run amok. They upset tables and shred the picnic blankets. Finn and Jake wrangle up the lemon cats and squeeze some lemonade, foiling the Ice King's small time plans for revenge. Some lemon juice squirts into Finn's eye and he begins tearing up. Everyone attempts to console him. "I'm not crying! It's the JUICE!" he protests. Finn shies away from the crowd. The Ice King laughs hysterically at Finn's humiliation. Jake strolls over to the Ice King to have a heart-to-heart conversation. He explains that (1) he WAS invited to the picnic and (2) people would like him more if he wasn't such a patoot.

The Ice King sits quietly at one of the picnic tables and eats some peach salad. Everyone is proud of him for not being a patoot. He is welcomed with open arms. Then he tries to steal a kiss from Marceline. He's shouted down by all the picnicers and becomes enraged. The Ice King casts a spell that encases the picnic in a giant lime Jell-O. Finn and Jake are suspended like grapes. They slide across the grassland like a shiny glacier heading straight towards the fire pits of the Burning Lands! Their only option is to eat their way out but Jake and Finn have filled up on ambrosia salad. Jake turns to Finn, "There's ALWAYS room!" Jake inhales the entire Jell-O glacier just as they reach the precipice! The potluck guests cheer!

The Ice King refuses to admit defeat. He makes all the food come alive and run amok. Geez, that Ice King is a total Nutmeg Nancy. Finn and Jake tussle with the rebellious food. Princess Bubblegum ends hostilities, pointing out that the food is not evil, it's trying to make nice. She shakes hands with a donut. The picnic ends in a joyous dance with the animated food.

### 3. THE KNIGHT AND THE WEREWOLF

Finn is hanging out with Princess Bubblegum and Marceline while they measure soil content in beakers. The girls are messing with Finn, talking about how much of a hero he's going to be when he grows up. Finn is outraged! He is already a hero, or he thought so at least. Bubblegum and Marceline tell Finn about the greatest hero fight that happens every year right at this time, a Paladin and a Werewolf fight each other to a standstill in the woods. People come from miles to see the two titans battle. They are going to go watch the fight later that night. Finn is heartbroken, he thought the girls believed in him more as their hero.

Finn gives some excuse for needing to leave, and runs home in an emotional frenzy. Finn hides in his tree-house and doesn't want to do anything. Jake tells Finn he should talk about his feelings. But Finn is too embarrassed. How could he possibly think the girls looked up to him? He's just a stupid kid. Jake finally gets fed up with Finn acting like a baby and tells him to get out there and have an adventure. "Hey, there's a fight between a paladin and a werewolf going on right now. Don't you want to check it out?" Finn decides Jake is right. He should go to the fight, and fight the warriors himself!

At the fight, there's a big crowd and a leprechaun running bets. Finn and Jake arrive as the fight is ending. It's a tie. The paladin kneels. "I kneel to you, werewolf. You are my equal again this year." "Growl, growl, growl." The leprechaun tells the crowd that since it's a tie, he keeps all the money. Finn, ignoring everything, runs into the fighting area and begins pummeling the paladin and the werewolf with his fists in a blind fury. He thinks he's totally wailing on them, but in fact the warriors are mere illusions, created by the leprechaun to make money. Finn's tear-filled rage dies down, and he finally realizes what's going on. Finn wipes his eyes, catches the leprechaun, and ties him up with Jake's tail. On the way to jail, Princess Bubblegum and Marceline apologize for messing with Finn. They try to give him kisses, but he dodges. "Hehe... Cut it out ladies." But secretly in Finn's mind he's thinking, "What am I doing? I totally want them to kiss me! Dang!"



## 4. PINK AND PROUD

Princess Bubblegum tries to teach Finn lessons in etiquette. Finn tries to balance a stack of books on his head while he waltzes around the room but they keep falling off. Bubblegum laughs at his oafish lack of refinement. Finn lashes out in embarrassment. "You're such a GIRL!" Finn runs off to rub mud all over himself.

Princess looks around at her lavv pillows and pet Rainicorn. Princess Bubblegum regards herself in the mirror and wonders if maybe she IS too girly. She takes off her tiara and puts on a top hat and boxing gloves. But she still doesn't know how to act less girly.

So she seeks out the most punk-rock girl she knows, Marceline the Vampire Queen. Marceline agrees to show Bettie the ropes on how to be a real tough mamma. They stay out late and kick cans with cowgirl boots. They prank the Ice King by dying his beard pink while he's sleeping. In a downtown Candy Kingdom nightclub, the girls hang loose and Marceline shows PB how to give guff to strangers. "Hey! Get outa town!" Marcy declares to a frightened gingerbread teenager who quickly picks up his britches and runs away. Princess Bubblegum tries to give guff, but can't overpower her polite instincts. Princess Bubblegum realizes she doesn't want to change who she is. She thanks Marceline for her help and goes off to confront Finn.

Finn and Jake are busy fighting an electric skeleton. Undeterred, Bubblegum runs up and defeats the monster with a karate chop. "You know WHAT? You KNOW WHAT?! I AM girly!" The Princess throws off her top hat and boxing gloves and marches away. Finn shouts back "Well no DUH!" Princess Bubblegum marches back to karate chop Finn and Jake for good measure but they run for their lives, screaming like little girls into the horizon.

# PENDLETON WARD





This is artwork created by fans of Adventure Time  
that I have found around the internet.



She likes me!





More Adventure Time Fan Art



My hat is



AWESOME!



FYN AND JAKE ARE BUDDIES.

